

YEAH, THAT JACUZZI.

CONTACT

954-330-4188
ajacuzzi24@gmail.com
alexisjacuzzi.com

EDUCATION

Penn State University | Bachelor of Design
Graduation Year | May 2018

SKILLS

Adobe Illustrator | Adobe Photoshop
Adobe InDesign | Adobe After Effects | Adobe
Bridge | Adobe Sketch | Figma | Contentful | Zoom

AWARDS

Graphic Design Grand Marshal | 2018

The Pennsylvania State University Grand Marshal
for the College of Arts and Architecture spring 2018
commencement ceremony

Graphis New Talent Competition | 2016

Merit award for 'Alaska Infographic'

GAERF Packaging State Finalist | 2014

A package designed to allow either
retailers or consumers to display jewelry and
prevents jewelry from becoming tangled.

INVOLVEMENT

THON | September 2014 - May 2018

Nations largest PanHellenic 46 hour
Dance Marathon for childhood Cancer

Global Brigades | Sepetmber 2015 - May 2018

Traveled to Honduras to help engineer a water
system that covered over 7km of land, giving
clean water to over 114 houses in Choluteca

REFERENCES

MICHELLE MALCHO

VP of Product and Brands Communications | General Motors
michelle.malcho@chevrolet.com

JERRY DEENEY

Chief Client Officer | INVNT GROUP
jerrydeeeney@att.net

EXPERIENCE

BOMBAS | *Bombas is a comfort focused apparel brand with a mission to help those in need, One purchased = one donated.*

Senior Graphic Designer | March 2023 - Present

Lead art director on all seasonal product photoshoots

Developed all of the brand assets including PR packaging, social (paid & organic), email & website design for the EleVen by Venus Williams x Bombas partnership

Refreshed all creative on Bombas's product development web pages to evolve consumer website experience

Designed packaging for the 2023 holiday campaign

Graphic Designer | July 2021 - March 2023

Created new concepts for product photoshoots to better demonstrate to consumers the brands textures, colors & details; resulting in a brand refresh of visuals for products within all four brand categories

Created full 360° campaign for the Bombas x Eric Carle partnership from concept to execution including photoshoot look and feel, packaging, email, website, paid/organic social

Art Directed product photoshoot for a new product line within the expansion of Bombas's intimate category

Developed and conceptualized packaging for Sesame Street partnership Mother's and Father's Day, Holiday and Pride Campaign

Junior Graphic Designer | May 2019 - July 2021

Created assets for consumer outreach including email, paid/organic social & website

Worked on packaging for key seasonal campaigns including Holiday and Valentines Day

DSI INTERNSHIP | *David Stark Design and Production is an a full service event design, planning and production company.*

Graphic Design Intern | September 2018 - December 2018

Designed experiential graphics for a variety of clients in Entertainment, transportation and retail

INVNT GROUP INTERNSHIP | *INVNT is an agency that specializes in brand storytelling through new product launches, event design etc.*

Graphic Design Intern | May 2017 - August 2017

Worked for General Motors Chevrolet and Buick GMC Brands:

Created the look and feel for the all new 2018 Chevrolet Traverse media event and debut

Designed a unique agenda piece for the introduction of the Chevrolet Tahoe Midnight Addition

Developed print assets for the all new Buick Enclave and GMC Sierra media drives